

Message Text

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PAGE 01 STATE 027722

65-60

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM:OED:DEPD:PAT CASEY:SM

APPROVED BY EB/OCA/REP/GPWILSON

COM:OED:DEPD:JMILLER

COM:OED:DEPD:RLPRITCHARD

----- 060175

R 062225Z FEB 75

FM SECSTATE WASHDC

TO AMEMBASSY TOKYO

INFO AMCONSUL OSAKA KOBE

AMCONSUL FUKUOKA

AMCONSUL SAPPORO

AMCONSUL NAHA

UNCLAS STATE 027722

E.O. 11652:N/A

TAGS: BEXP, BTRA, JA

SUBJECT: FOREIGN BUYER PROGRAM AND CONSUMER GOODS SHOWS

REF: TOKYO A-739, STATE 005344

1. THIS IS AN INTERIM REPLY TO REFAIR. BIC'S FOREIGN
BUYER STAFF HAS CONTACTED TWENTY-FIVE CONSUMER GOODS
SHOW PRODUCERS BY MAIL.

3. TO DATE, WE HAVE RECEIVED POSITIVE REPLIES FROM THE
FOLLOWING SIX SHOW PROMOTERS. THEY EXPRESSED WILLINGNESS
WORK WITH JAPANESE GROUPS AND ARE SENDING PROMOTIONAL
BROCHURES:

--- A) DALLAS TRADE MART GIFT, JEWELRY, HOUSEWARES
--- SHOW, AUGUST 31-SEPTEMBER 5, 1975;

--- B) PHILADELPHIA HOBBY TRADE SHOW, SHERATON
--- HOTEL, JUNE 6-8, 1975;
HOTEL, JUNE 6-8, 1975;

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C) PREMIUM SHOW, NEW YORK COLISEUM,

MAY 5-8, 1975;

--- D) SAN FRANCISCO GIFT SHOW, CIVIC AUDITORIUM,
--- MERCHANDISE MART, AUGUST 3-6, 1975;

E) NATIONAL HOUSEWARES SHOW,

--- -MCCORMICK PLACE, CHICAGO
--- JULY 14-18, 1975;

--- F) COSMO EXPO, NEW YORK COLISEUM,
--- JUNE 24-26, 1975.

3. WE EXPECT THAT DATA ON OTHER SHOWS WILL BE RECEIVED
WITHIN NEXT SEVERAL WEEKS AND WILL ADVISE.

4. FOREIGN BUYER STAFF PROJECT OFFICER, PAT CASEY,
OED/BIC, PRESENTLY PREPARING DESCRIPTION ON EACH
SHOW AS LITERATURE IS RECEIVED. THESE WILL BE SENT
UNDER SEPARATE COVER WHEN COMPLETED. KISSINGER

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Disposition Event:
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Drafter: OED:DEPD:PAT CASEY:SM
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